



Australian  
**HEALTH  
PROMOTION**  
Association  
South Australian Branch



# Using Twitter in Health Promotion

## Professional Development Workshop

**25th November**

**6:00pm - 7:30pm**

**Richmond Hotel, Adelaide**

**Facilitator:**

**Kristy Schirmer**

**Winner of the SA Primary Health  
Care Practitioner Award 2014**

**FREE end of year networking,  
drinks and nibbles from 4:30pm  
All are welcome**



**Student members \$50  
General members \$75  
non-members \$150**

**For more information and registration:**

<http://bit.ly/1UZyfql>

# **What does the workshop cover?**

**The use of Twitter as a tool for public health and health promotion**

**Getting you up and running on Twitter, by increasing your understanding of hashtags and ways to perfect your bio**

**Provides you with tricks and tips so that you can manage your Twitter account efficiently and effectively**

## **Kristy Schirmer's Bio**



USING TECHNOLOGY  
TO IMPROVE HEALTH

**Kristy has over 10 years experience working in health promotion and public health in South Australia and London. She has worked across a range of topic areas from blood borne viruses, obesity, youth health, mental health, tobacco and breast cancer. Most recently Kristy founded Zockmelon, a health promotion and social media consulting business to help public health organisations use social media effectively. Kristy is not only a skilled and experienced health promoter she is also a lively speaker and engaging presenter. Kristy was awarded the Public Health Association of Australia and Australian Health Promotion Association (SA Branches) South Australian Primary Health Care Practitioner in 2014.**