

## SISU TRAIT SURVEY HOW IS THE FINNISH CONCEPT OF SISU EXPERIENCED IN AUSTRALIA?

Participate in a short (<10 min) survey to go into the draw to win 1 of 5 Coles & Myer Gift Vouchers!

**Click here for survey** 

sisu [/'see-soo;/ noun]

Extraordinary determination, courage and resoluteness in the face of extreme adversity. An action mindset which enables individuals to reach beyond their present limitation, take action against all odds and transform barriers into frontiers. An integral element of Finnish culture and also a universal capacity, which we all share.

Sisu Lab: (https://sisulab.com/sisu-about/)







## Are you:

18 years or older? Proficient in English?

to help create a
generalisable tool for
measuring sisu across
different cultures. The
survey is part of the "Sisu
at Work" project,
conducted by the
University of Helsinki and
VTT Technical Research
Centre of Finland Ltd. in
collaboration with Flinders
University.

More information about the survey, project and *sisu*, as well as the researchers' contact information can be found on the survey website.

This research project has been approved by the Flinders University Social and Behavioural Research Ethics Committee (Project number: 8192)